

Recipe For Happiness Reward Program Rules - Abbreviated Terms and Conditions

Print

Valid on purchases from 11/29/2018 through 12/19/2018; Open to legal residents of the 50 United States and D.C., 18 years and older. Void where prohibited. Additional terms apply. Full Terms and Conditions and Privacy Policy can be found at <http://YourRecipeforHappiness.com/rewards>. Your consent to the above is not required to make a purchase. Sponsor: Kraft Heinz Foods Company, 200 East Randolph, Suite 7600, Chicago, IL 60601. Limit of two (2) Rewards per person.

Recipe For Happiness Reward Program Rules Terms and Conditions

1. Eligibility & Reward Period

Recipe For Happiness Reward Program Rules ("Program") begins on Thursday, November 29, 2018 at 9:00:00 AM Eastern Standard Time ("EST") and ends on Wednesday, December 19, 2018 at 11:59:59 PM EST ("Reward Period"). Participation in the Program is only open to legal residents of the fifty (50) United States and the District of Columbia, who are 18 years of age or older. Employees of Kraft Heinz Foods Company ("Sponsor"), General Mills and PepsiCo (collectively "Partners"), Snipp Interactive and their respective parents, subsidiaries, distributors, affiliates, promotion and advertising agencies, (collectively "Released Parties") and members of their immediate family (spouse and parent, children and siblings and their respective spouses, regardless of where they reside) and persons living in the same household, whether or not related, of such employees, are not eligible to participate in this Program. **Limit of up to two (2) Rewards per person throughout the Reward Period. Rewards available while supplies last.**

2. Reward Program

Participants may participate in the Program by purchasing at least \$20 worth of *qualifying products (listed within the appendix below) from a Publix retailer in store during the Reward Period (a "Qualifying Purchase"). A Qualifying Purchase does not have to be completed in one purchase transaction and can be completed over multiple transactions. Participants who make a Qualifying Purchase and submit their receipt(s) as directed herein will receive one (1) \$5 Publix gift card (each, a "Reward" and collectively, the "Rewards"). The Approximate Retail Value ("ARV") of each Reward is \$5.00.

3. How to Participate

Make a Qualifying Purchase and take a photo of the valid receipt(s) ("Receipt Photo") showing the Qualifying Purchase(s). Before submitting a Receipt Photo, participants must highlight the *qualifying products on the receipt with a star or check mark. Receipt Photos must clearly show the receipt in its entirety. Participants should keep their receipt(s). Sponsor reserves the right to require a participant to provide original receipt(s) for verification purposes upon request. Participants can submit their Receipt Photo by uploading their Receipt Photo at <http://YourRecipeforHappiness.com/rewards> (the "Website") and register for the Program.

All submissions of Receipt Photos must be received by Thursday, January 3, 2019 at 11:59:59PM EST to be eligible to receive a Reward. Regardless of method of submission, the registration form must be completed in its entirety by entering their true and correct information

in the required fields (required fields include: Full Name, Complete Mailing Address and E-mail Address).

4. Redemption

All receipts received during Reward Period will be reviewed and validated within forty-eight (48) hours. Participants will earn one (1) Credit for each \$1 dollar spent on qualifying products. Participants who earn twenty (20) Credits will be able to redeem them for one (1) Reward. Rewards will be awarded following the completion of the Claim Gift Card(s) process. Rewards are subject to compliance with provider's full terms and conditions. Upon receipt and verification of a Qualifying Purchase, participants will be sent their Reward via the mailing address supplied during registration. Rewards will be fulfilled at the conclusion of the Program. Allow eight (8) to ten (10) weeks for delivery of Rewards. Any unused balance of Rewards will not be awarded. The value assigned to a Reward is pre-assigned and may not be altered. Rewards become void if transferred, resold or repurposed. All Rewards are subject to verification. A Reward will be void and no redemption will be permitted if it (i) fails to pass anti-fraud detection measures; (ii) is unauthorized, fake, or has been illegitimately obtained; (iii) contains any messages, code or other markings not recognized by the store administrator; (iv) contains printing or other errors; (v) is illegible or unreadable; (vi) has been previously entered or used; (vii) reflects the use of more than an authorized number of coupons for the Qualifying Purchase; or (viii) is incorrectly or incompletely entered or submitted by a Participant. Sponsor reserves the right to substitute the Reward with another Reward of equal or greater value should it become unavailable for any reason.

Sponsor is not responsible for late, lost, stolen, damaged, delayed, or undelivered Rewards. *Sponsor is not responsible for any computer related malfunction that prevents the recipient from accessing the registration form or receiving their Reward.* **Limit of up to two (2) Rewards per person throughout the Reward Period.**

5. Your Consent

The Participant is responsible for any damage/loss due to use of a Reward. Sponsor is not responsible for any malfunction or inconvenience that may occur. Receipts obtained through unauthorized means or illegitimate channels will be void. Receipts cannot be sold, traded, auctioned, or bartered; all of which will be void. Duplicate requests and requests from resellers, dealers/distributors, their employees or warehouse facilities, groups, clubs or organizations will be void. All requests become the property of "Released Parties" (as defined below) and will not be returned. Program is void where taxed, prohibited, or restricted by law. Fraudulent submission could result in federal prosecution under mail fraud rules and regulations. You cannot substitute, transfer, or redeem Rewards for cash. By participating in the Program, you agree (i) to release, discharge, indemnify and hold harmless the Sponsor, Snipp Interactive, and their respective parent, subsidiaries, affiliates, retailers, and advertising and promotion agencies, and all of their respective officers, directors, shareholders, employees and agents (collectively, "Released Parties") from any liability or damages which may arise out of participation in the Program or out of the acceptance, use, misuse or possession of any product or service attained through this Program. All applicable federal, state and local laws and regulations apply. Released Parties are not responsible for late, lost, incomplete, illegible, delayed, inaccurate, garbled, undelivered, misdirected receipts, Reward requests, email, texts, or mail, or other errors or problems of any kind relating to or in connection with the Program, whether printing, typographical, technical, computer, network, human, mechanical, electronic or otherwise, including, without limitation, errors or problems which may occur in connection with the administration of the Program or in any Program-related materials. Persons found tampering with or abusing any aspect of this Program, who are acting in a disruptive or

unsportsmanlike manner or who are otherwise not in compliance with these terms, as solely determined by Released Parties will not be eligible. Released Parties are not responsible for injury or damage to participants' or to any other person's computer or mobile device related to or resulting from participating in this Program.

6. Conduct

By participating in this Program, you agree to be bound by these Terms & Conditions and the decisions of the Released Parties, which shall be final, binding and non-appealable in all respects. CAUTION: ANY ATTEMPT BY A USER, YOU OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE OR UNDERMINE THE LEGITIMATE OPERATION OF THE PROGRAM IS A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, THE RELEASED PARTIES RESERVE THE RIGHT TO SEEK DAMAGES AND OTHER REMEDIES (INCLUDING ATTORNEYS' FEES) FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

7. Privacy Policy

Any personally identifiable information collected from Participant during participation in the Program will be collected by Program Sponsor or its agents, and used by Program Sponsor and its respective affiliated companies and agents for administration and fulfillment of this Program as described in these Terms and Conditions, and in accordance with Program Sponsor's Privacy Policy as stated at <http://www.kraftheinzcompany.com/NewPrivacyPolicy.html>.

8. Sponsor

Kraft Heinz Foods Company, 200 East Randolph, Suite 7600, Chicago, IL 60601

Appendix

*Qualifying Products-

30oz-19oz Heinz Real Mayonnaise	13000-00036	
	13000-00045	
Heinz 14oz-15oz Mustard Items. Including Heinz Spicy Brown & Honey Mustard.	13000-00212	
	13000-64048	
	13000-01106	
Capri Sun Organic Juice Drink (6 ct. 10 fl. oz.)	87684-00871	
	87684-00872	
	87684-00873	
	87684-00874	
	87684-00900	
Bakers Dessert Kits - 8.6oz. Box	43000-07957	
	43000-07953,	
	43000-07958,	
MXWL HS ALL PRPS 11.5 OZ 004300002945	004300002945	195202
MXWL HS ALL MTHD MDM DRK RST 10.5 OZ 004300002947	004300002947	9002
MXWL HS ALL MTHD MLD RST CSTM RSTD 11 OZ 004300002951	004300002951	8820
MXWL HS ALL MTHD 11.5 OZ 004300070865	004300070865	140069
MXWL HS ALL PRPS 11.5 OZ 004300002922	004300002922	140068
MXWL HS ALL PRPS 10.5 OZ 004300004697	004300004697	8994
YBN ALL PRPS CAN GRND CF 12 OZ 004300071602	004300071602	8998
MXWL HS ALL PRPS LGHT RST 11 OZ 004300002925	004300002925	8842
NV CRNCHY GRAN BARS OATS N HNY VLP 12CT	16000431010	
NV CRNCHY GRAN BARS VP (ONH/PB/MPL) 12CT	16000298606	
NV GRAN CUPS PNT BTR CHOC 10CT	16000106130	
NV PRTN CHWY BARS PB DRK CHOC 10CT	16000458918	
NV PRTN CHWY BARS SLTD CARAMEL NUT 10CT	16000477797	
NV SSN GRAN BARS SALTED CRML CHOC 12CT	16000108967	

NV SSN GRAN BARS ALMD/PNT VP VLP 12CT	16000431027	
F1 PRTN CHWY BARS CRML NT 10CT	16000405974	
F1 90CAL CHWY BARS CHOC PNT BTR 10CT	16000420250	
F1 BKD BARS CINN COFFEE CAKE 12CT VLP	16000445116	
F1 BKD BARS LEMON BAR 12CT VLP	16000485440	
F1 BROWNIES CHOC FUDGE BRWNIE VLP 12CT	16000442160	
F1 CHWY BARS OATS CHOC VP 10CT	16000281660	
NV BISCUITS ALMOND BUTTER 10CT VLP	16000495364	
NV BISCUITS BLUEBERRY 10CT	16000446472	
NV BISCUITS PEANUT BUTTER 10CT	16000491755	
YOP ORIG LF YGRT STRAWBERRY	70470 00430	
YOP LT FF YGRT GRAN BLUEBERRY 2CT	70470 41945	
YOP LT FF YGRT GRAN STRAWBERRY 2CT	70470 41942	
YOP LT FF YGRT BLUEBERRY PATCH	70470 00652	
YOP LT FF YGRT HARVEST PEACH	70470 00655	
YOP LT FF YGRT STRAWBERRIES N BANANAS	70470 00654	
YOP LT FF YGRT STRAWBERRY	70470 00650	
YOP LT FF YGRT VERY CHERRY	70470 00653	
YOP LT FF YGRT VERY VANILLA	70470 00643	
YOP ORIG LF YGRT CHERRY	70470 00303	
YOP ORIG LF YGRT FRENCH VANILLA	70470 00323	
YOP ORIG LF YGRT HARVEST PEACH	70470 00307	
YOP ORIG LF YGRT MIXED BERRY	70470 00310	
YOP ORIG LF YGRT MOUNTAIN BLUEBERRY	70470 00302	
YOP ORIG LF YGRT ORANGE CREME	70470 00319	
YOP ORIG LF YGRT PINA COLADA	70470 00312	
YOP ORIG LF YGRT STRAWBERRY	70470 00300	
YOP ORIG LF YGRT STRAWBERRY BANANA	70470 00313	
YOP WHIPS LF YGRT KEY LIME PIE	70470 00128	
YOP WHIPS LF YGRT STRAWBERRY MIST	70470 00109	
YOP WHIPS YGRT MS CHOCOLATE	70470 28447	
BC POTATOES LOADED CASSEROLE	16000 28558	
BC POTATOES SCALLOPED	16000 27489	
BC SLCD POT SOUR CREAM CHIVES	16000 41830	

BC SLCD POTATOES CHEDDAR BACON	16000 41550	
BC SLCD POTATOES CHEESY SCALLOPED	16000 40670	
BC SLCD POTATOES JULIENNE	16000 41820	
BC SLCD POTATOES THREE CHEESE	16000 39510	
BC SLICED POTATOES AU GRATIN	16000 27488	
BC SDONLY PSTA SLD CAESAR	16000 50950	
BC SDONLY PSTA SLD CHIPOTLE RANCH	16000 15658	
BC SDONLY PSTA SLD CLASSIC	16000 50330	
BC SDONLY PSTA SLD CREAMY ITALIAN	16000 17670	
BC SDONLY PSTA SLD CREAMY MACARONI	16000 44492	
BC SDONLY PSTA SLD CREAMY PARMESAN	16000 16920	
BC SDONLY PSTA SLD RANCH BACON	16000 50940	
BC SUDDENLY PASTA SALAD SOUTHWEST	16000 74334	
BC SUDDENLY GRAIN SALAD HARVEST	16000 44418	
BC SUDDENLY GRAIN SALAD SOUTHWEST	16000 44419	
BC COOKIE MX CHOC CHIP	16000 30650	
BC COOKIE MX DOUBLE CHOC CHUNK	16000 30670	
BC COOKIE MX OATMEAL	16000 30140	
BC COOKIE MX OATMEAL CHOC CHIP	16000 30790	
BC COOKIE MX PEANUT BUTTER	16000 30570	
BC COOKIE MX SUGAR	16000 30630	
BC COOKIE MX WHITE CHIP MACADAMIA NUT	16000 44225	
BC COOKIE MX SNICKERDOODLE	16000 45201	
BC DELIGHTS SUPREME BROWNIE MX WALNUT	16000 81341	
BC DELIGHTS BARS MX CKIE BROWNIE	16000 47884	
BC DELIGHTS BARS MX PB COOKIE BROWNIE	16000 47857	
BC DELIGHTS BROWNIE MX SALTED CARAMEL	16000 47736	
BC DELIGHTS BROWNIE MX SUP TRPL CHNK	16000 47735	
BC DELIGHTS BRWNIE MX SUPREME FUDGE	16000 47738	
BC DELIGHTS SUPREME BROWNIE MX ORIGINAL	16000 47737	
PRO BEEF BROTH CLASSIC	41196 46642	
PRO CHICKEN BROTH CLASSIC	41196 46648	

PRO CHICKEN BROTH REDUCED SODIUM	41196 46646	
PRO CHICKEN BROTH TUSCANY	41196 46649	
PRO CHICKEN BROTH UNSALTED	41196 46644	
PRO VEGETABLE BROTH VEGETARIAN	41196 49321	
MG FIRE ROASTED DICED TOMATOES	25342 41286	
MG ORG CRUSHED TOMATOES FIRE ROASTED	25342 29043	
MG ORG WHL PEELED SAN MARZANO TOM	25342 29373	
MG CRUSHED TOMATO W/BASIL	25342 41284	
MG DICED TOMATOES	25342 41285	
MG WHOLE PEELED TOMATOES	25342 41283	
MG OG TOMATO PASTE	25342 42536	
MG ORG DICED TOMATOES FIRE ROASTED	25342 29121	
MG ORG PIZZA SAUCE	25342 28301	
MG OG TOMATO SAUCE 15OZ	25342 28071	
MG OG TOMATO SAUCE NO SALT ADDED 15OZ	25342 28571	
MG ORG DICED TOMATO NO SALT	25342 28561	
Simply Snacks (7-9 oz.) or	000-28400-01872-2	
	000-28400-07132-1	
	000-28400-07165-9	
	000-28400-07372-1	
	000-28400-33394-8	
	000-28400-58581-1	
	000-28400-58923-9	
	000-28400-58924-6	
	000-28400-60093-4	
	000-28400-64707-6	
	000-28400-63764-0	
	000-28400-14691-3	

Smartfood Popcorn (5-10 oz.)	000-28400-63955-2	
	000-28400-63980-4	
	000-28400-63978-1	
	000-28400-63976-7	
	000-28400-63989-7	
	000-28400-63600-1	
	000-28400-65932-1	
	000-28400-66343-4	
	000-28400-66342-7	
	000-28400-63975-0	
	000-28400-63977-7	
	000-28400-17410-7	
Rold Gold (8.25-16oz)	000-28400-01234-8	
	000-28400-04770-8	
	000-28400-02211-8	
	000-28400-02186-9	
	000-28400-04768-5	
	000-28400-04767-8	
	000-28400-02333-7	
	000-28400-23187-9	
	000-28400-58437-1	
	000-28400-66870-5	
	000-28400-66869-9	

	000-28400-66868-2	
	000-28400-03542-2	
Quaker Quick or Old Fashioned Oats 42oz Canister	3000001020	
	3000001180	
Rice-A-Roni, or Pasta Roni Sides, 1.9-10oz Box or Cups, Assorted Varieties	000-15300-43023-5	
	000-15300-43078-5	
	000-15300-43059-4	
	000-15300-43048-8	
	000-15300-43028-0	
	000-15300-43053-2	
	000-15300-43047-1	
	000-15300-43024-2	
	000-15300-43060-0	
	000-15300-43061-7	
	000-15300-43980-1	
	000-15300-20003-6	
	000-15300-20002-9	
	000-15300-20001-2	
	000-15300-44051-7	
	000-15300-44049-4	
	000-15300-44025-8	
	000-15300-44032-6	
	000-15300-	

	44035-7	
	000-15300-44132-3	
	000-15300-44036-4	
	000-15300-44082-1	
Near East,	000-72251-00105-1	
	000-72251-00216-4	
	000-72251-00146-4	
	000-72251-00211-9	
	000-72251-00212-6	
	000-72251-00177-8	
	000-72251-00139-6	
	000-72251-00050-4	
	000-72251-00155-6	
	000-72251-00153-2	
	000-72251-00156-3	
	000-72251-53021-6	
	000-72251-00060-3	
	000-72251-00347-5	
	000-72251-02006-9	
	000-72251-02007-6	
Starbucks	000-48500-02238-2	
	000-48500-20183-1	
	000-48500-20184-8	

	000-48500-20234-0	
	000-48500-20129-9	
	000-48500-20179-4	
	000-48500-20131-2	
	000-48500-20180-0	
	000-48500-20245-6	